J.D. POWER

Craig Jennings

President, Autodata Solutions Division
J.D. Power

Craig Jennings is the President of the Autodata Solutions division at J.D Power which includes its associated brands ChromeData and UnityWorks. Mr. Jennings is responsible for providing leadership concerning the growth and operations of the division's Automotive data, content, OEM software and marketing automation offerings. Prior to the J.D. Power and Autodata Solutions merger, Mr. Jennings was the President and CEO of the Autodata Solutions company. He joined Autodata Solutions in 2007 with a primary focus on driving revenue growth by leading successful client sales, delivery and service organizations.

Before joining Autodata Solutions, Mr. Jennings served for 9 years as a Vice President at Digitas with a concentration on building the global digital marketing agency's automotive vertical. Mr. Jennings began his career as an equity trader and analyst with Fidelity Investments. He transitioned to client services and then ultimately operations leadership, launching and managing various marketing, sales and operations for Fidelity's high net worth offerings.

Mr. Jennings holds a BS in Finance from Bryant University and an MBA from Boston University.